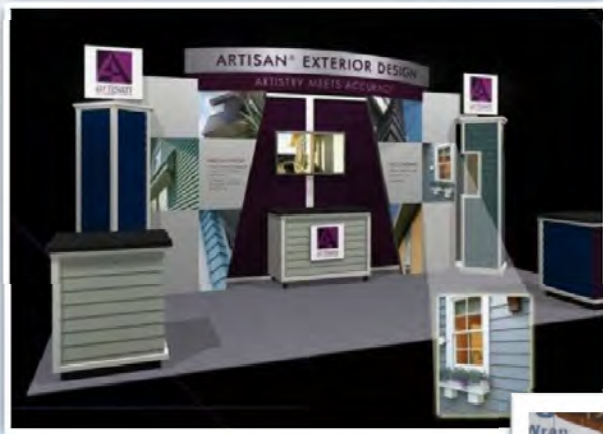
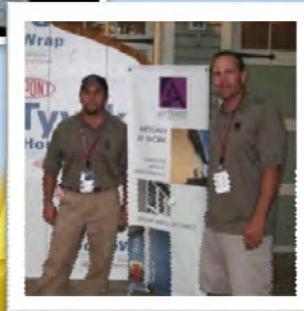


Talking the Talk for Effective B2B Communications



Trade show, contractor/trade marketing materials, live demonstrations and regional product introduction events for the launch of the Artisan™ siding and trim brand



Knowing just how to speak in the business-to-business environment, Vertical Marketing Network has established a track record for assisting its clients in strengthening sales communications to distributors, wholesalers, dealers and retailers. Whether it be for categories as varied as building materials to home décor to banking, we custom-develop the integrated programs to meet the situation. **The results – successful product and service launches, effective and efficient sales solutions and stronger business partnerships.**



Series of bilingual direct mail materials and offers supporting Hunter Douglas® in Hispanic markets



Integrated promotion driving sign-up of member banking institutions to promote online bill pay services supported by customizable direct mail and point-of-purchase materials