

SPIN SPECIALISTS



A big idea becomes gy-normous when you activate it in one of the country's biggest retailers, on one of the year's biggest shopping days, and you do it with 360° spin. Vertical Marketing Network showcased the Tamagotchi® Music Star brand in every Toys R Us® store in the country on the Saturday before Easter with a brand-building Spin & Win event that awarded awesome prizes including VIP All-Access Lanyards with exclusive download codes and \$2 coupons, a one-of-a-kind Gibson® Guitar and a fun-tastic trip to the Teen Choice Awards™. A win-win with incredible spin!